

CAROLINA FEVER

Student Ticket Policy

2012-2013

Mission & Goal

The goal of the newly revamped Carolina Fever is to create a broad based student program that supports all of the University of North Carolina's sports by generating greater student interest and involvement in Carolina Athletics.

Carolina Fever is a rewards based program available for free to all current UNC students. Rewards are earned by attending designated UNC sporting events. Rewards include material prizes, gift certificates, and access to more and/or better UNC men's basketball tickets.

Event & Points

- Up to two to three home events will be selected by the UNC Athletic Department each week class is in session as designated Carolina Fever events
- Every non-lottery home football game will be a designated Carolina Fever event
 - Carolina Fever points for football games are awarded by swiping your UNC OneCard at entry.
 - There are NO sign-outs for football games.
- For Olympic Sports: Carolina Fever points are earned by both signing in and signing out by scanning your UNC OneCard with a Carolina Fever representative at the designated event
 - If a student cannot attend an event in its entirety, partial points will be awarded for attending a portion of the event.
 - One point will be given for any event where an individual EITHER signed in OR signed out
 - Full points for an event will be awarded if the individual BOTH signs in AND signs out
 - Sign-ins will begin when gates open and will end at the scheduled event start time
 - Sign-outs will occur after the singing of the alma mater
 - If an individual leaves directly after signing in or enters right before signing out, the UNC Athletic Department and/or Carolina Fever staff have the right to refuse points to those individuals
- Well Walk Challenge
 - Although not for points, Carolina Fever will host the Well Walk Challenge. Members who sign-in for every Well Walk will be invited to a dinner with Coach Fedora at the end of the season

EVENT POINTS*	
<i>*Designated games only</i>	
+1 Point	Football (+1 kick-off bonus – see below)
+2 Points	Baseball Basketball (W) Lacrosse (M) Soccer (M/W)
+3 Points	Cross Country Field Hockey Golf

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Gymnastics
Lacrosse (W)
Softball
Swimming & Diving
Tennis (M/W)
Track & Field
Volleyball
Wrestling

- **Bonus Point Opportunities:**
 - Early Enrollment Bonus (+1 point): Sign up before the first designated event on Friday, August 24th to receive +1 bonus point
 - Kick-Off Bonus (+1): Scan your OneCard by 45 min before football kick-off to receive +1 bonus point
 - Turn-It-Blue Bonus (+1): Pre-determined events with focus on Turning It Blue (White or Pink), members receive +1 bonus point
 - Attendance Record (+1 point) – Every time a program attendance record is broken, everyone in attendance gets +1 point
 - *Student Rams (+1 point) – Bonus point given to members who in the Student Ram membership program*
 - *GAA Student Member (+1 point) – Bonus point awarded to members who are enrolled as in the GAA Student Membership Program.*

Prize Levels

- **Men's Basketball Tickets**
 - The top **150** members who sign up for the lottery will win **two** tickets to the designated lottery basketball game
 - Tickets received by the top 150 will be Phase 1 and distributed through the UNC Ticket Office online email distribution system
 - All points starting March 15th the previous year will count towards the cumulative total for membership rankings to determine the top 150 for each game. (For 2012-2013, points will begin cumulating June 1st once early enrollment bonus begins)
 - *Duke:* The top 150 members will receive **one** ticket to the Duke basketball game. The top 150 is **not** restricted to just seniors.
 - After the top 150 have been selected, winning the lottery remains 100% random
 - After the top 150, the remaining portion of 50% of Phase 1 tickets will be distributed in point order to those students who randomly won the selected game's lottery
 - *Duke:* As currently done, seniors will receive precedence for all remaining tickets outside of the top 150.
 - All ties, within the top 150, top 50% of phase 1, and any other prize levels, will be determined by a random tie breaker from the UNC Athletic Department
- **Supplemental Prizes & Rewards**
 - *Incremental Prize Levels*
 - 5 Points – T-Shirt
 - 15 Points – TBD

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- 25 Points – TBD
- 50 Points – TBD
- 75 Points – Sponsored by the UNC General Alumni Association: TBD and GAA Student Membership
- 100 Points – Autographed ball by the coach of your choice
- Grand Prize – TBD
- Top 3/5/10 Prizes – TBD
- Top 50: Members at the end of the year will receive a complimentary Student Ram membership from the Ram's Club for the following year. Seniors that end in the top 50 will receive a year's worth of Ram's Club membership points and will be set up to join the Ram's Club as a Young Alum member the following January.
- ***Prize Distribution***
 - Prizes will be distributed at designated athletic events
 - Prizes cannot be claimed after all prize distributions have occurred during the academic year
 - All prizes are subject to change based on supply